About
Since its opening in 2007, followed by adjustments to its Strategy in 2013 and 2018, the School of Global Health (SGH), University of Copenhagen (UCPH), has maintained and refined its focus on innovations in education, partnerships, branding and employability of graduates in global health and related fields.

Global health, as an area of study with the experiences gained over the past 10 years, serves as a valuable reference for the development and pilot testing of innovative approaches relevant to many other fields of study at the UCPH. This include, inter alia, challenges and opportunities for cross faculty collaboration, interdisciplinary teaching, globalisation of the study programs, international recruitment of the most talented students, blended learning programs, international field courses and internships, preparation of students for the global and highly competitive labour market and the formation of curricula in tune with both Danish and international trends and demands.

As an overall modality of work, the SGH operated with a minimum of core resources engaged in innovation, piloting and evaluation. Successes are to be up-scaled through existing UCPH structures. SGH is not resourced or mandated to implement activities on large scale after these have proven to be of general value.

Approach: Aims and principles

1: Communication, Partnerships and Branding
The SGH communication, networking, partnership and branding efforts at a global level have two main aims, guided by five principles.

Aims
Strengthening of the UCPH’s international brand and market position within global health and related fields.

- Foster and further support an international study environment at the University of Copenhagen addressing key global agendas.
- Recruitment of the best international and Danish students to UCPH’s global health educational and related programmes.
Principles
- Seek active involvement of students and student organisations as resources.
- Seek close partnerships with relevant Danish and international stakeholders from academic and non-academic actors.
- Critical evaluation of all activities and dissemination of best practices for later upscaling through existing University of Copenhagen structures.
- Communication with a high level of professional and/or academic content.
- Coordinate and collaborate with relevant units across the University of Copenhagen.

2: Innovation and quality education and employability of candidates
Our efforts on quality education and on securing relevance, including aspects of employability are focused on two key aims and are guided by three principles.

Aims
- Strengthening the quality, relevance and impact of the UCPH programs within global health and related fields.
- Development and pilot testing of innovative approaches to educational formats for possible later up-scaling.

Principles
- Close collaboration with external stakeholders and future employers of UCPH graduates.
- Identification, testing and scaling of digital technologies and pedagogic approaches.
- All educational material to be shared as Open Access.

Activities in 2017
Below is a brief presentation of selected activities and results for 2017. SGH is looking forward to engaging in a range of new activities and collaborations utilising UCPH's broad capacity within research and education in global challenges.

Summer courses in global health
In 2017 five summer courses in global health were implemented, including Global Health Challenges, International Health, Humanitarian Action, Transitions in Urban Living, and Field Course on Global Health Research in Sri Lanka. UCPH received more than 500 applications for the five courses and 250 students were admitted. SGH in 2017 also promoted and actively supported the recruitment for four additional summer courses, One Health, Arctic Health, Obesity in a Cross Disciplinary Perspective and Nordic Health Systems. In 2018 we also promote the courses Innovating Solutions for Aging Populations, Interdisciplinary Aspects of Healthy Aging and IARU Borderlands Field Course. SGH also continued to support the UCPH international summer course portal and the coordination and dissemination of best practices. Again, in 2018, UCPH offers a strong international summer course programme in global health and the humanitarian field.

‘Partnering with Denmark’: Short course for Health Professionals from growth countries
SGH held the first short course (five weeks) in 2017 on cardio-metabolic diseases in collaboration with the Danida Fellowship Centre (DFC) with the participation of health professionals from China, Vietnam, Mexico and Brazil. Additionally, DFC covered all costs for 20 health professionals attending summer courses in global health in 2017. The collaboration with DFC will be further expanded in 2018 with two executive courses for government senior managers and an increased number of funded participants on summer courses.
Global Health Case Challenge

SGH held its third edition of the Global Health Case Challenge (GHCC). This time, it was on migrating women’s health in collaboration with the United Nations Population Fund (UNFPA), EIT Health, Danish Research Centre for Migration Ethnicity and Health (MESU) and SUND Hub.

Photos: Mikal Schlosser
Text: 87 students from 16 different universities, 28 educational programmes and 28 nations. Of the 87 students, 55 studied health sciences, 17 social sciences, 7 humanities, 3 sciences, 1 law and 4 tech.

SGH’s experiences in organising case challenges will be used more widely in 2018. In 2018 the GHCC is to be held in collaboration with Gehl Architects, EIT Health, EIT Climate KIC, SUND Hub, Science Hub and in close dialogue with Innovation and Entrepreneurship representatives across the UCPH faculties. SGH has taken the initiative to establish a network in the Nordic region to expand case challenges and provide opportunities for UCPH students. Also, an agreement has been reached for a global health case challenge to be held in partnership between SGH and the State University of Zanzibar, covered by the Danish Ministry of Foreign Affairs.

Repeating its success from 2015, a UCPH team was sent to Emory University in Atlanta, USA, to participate in the largest international case competition, the “2017 International Emory Global Health Case Competition.” Travel grants were obtained for each of the UCPH student representatives from 4 different faculties.

Photos: UCPH student team
Text: From left, Sine Hjuler (Communications), Mark Khurana (Medicine), Diana Isabel Sotomayor (Global Health), Christopher Richard Hansen (Anthropology), Regina Höllriegl (Global Development) and Amalie Paludan (Law).

For more information click here.

Nordplus Nordic City Challenge

SGH, in close dialogue with Sustainability Science Centre sent students to the Nordplus Nordic City Challenge in Finland. In 2018 the collaboration will continue as the event will take place in Copenhagen.
Advocacy workshops
SGH has collaborated on this workshop with the United Nations Population Fund (UNFPA) since 2010. In 2017, this two-day workshop hosted 30 students with participation from the UCPH master programmes in global health, public health, global development and anthropology. The students developed a campaign based on frameworks, information and workshops presented by Amnesty, the Danish Family Planning Association, MS Action Aid, and by and for the international Green Girl Guides and the UNFPA. The educational and advocacy material developed now forms the basis for a partnership between the Green Girl Guides and the UNFPA focusing on “young mothers and young wives,” to be tested and up-scaled by the Guides.

SGH engaged in partnership with the Danish Red Cross on advocacy training of young leaders via a project funded by the Novo Nordisk Foundation. This training was in the form of a two-day advocacy boot camp held in 2018 at the Maersk Tower under the title “Mobilising young leaders from civil society for advocacy on NCDs in humanitarian settings.”

Nordic networks and collaborations
In collaboration with the Department of Anthropology, the SGH has explored the possibilities for Nordic collaborations on research and education within development and health by participating in several networks, workshops and conferences in Sweden, Norway and Finland. In 2017 SGH took part in three Nordplus Higher Education applications, of which two were successful, with one focusing on the development of a Nordic Open Education Resources (OER) platform and another on student and staff mobility. These collaborative efforts will continue in 2018.

UCPH Global Outlook Network
SGH hosted a meeting in 2014 and again in 2016 on the strengthening of cross-faculty collaboration with the participation of representatives from similar educational programmes and units at the UCPH. Several topics were discussed, including contact with organisations and the private sector, employability, internships, curricular and extracurricular activities, student and staff mobility and more. We concluded that considerable challenges were faced in implementing activities across faculties significantly hampering the potential of UCPH. However, in 2017, an informal network with the working title ‘UCPH Global Outlook Network’ was formed, consisting of representatives from Asian Dynamics Initiative (SAMF, HUM), ThinkChina (SAMF, HUM), School of Global Health (UCPH), the Sustainability Science Centre (SCIENCE) and KU Uland (UCPH). The nature of the network has mainly been on sharing of best practices, orientation on activities, strategy and general sparring. In 2018 we expect to engage in formalised cross-faculty collaborations.

Internships
SGH is in close dialogue with organisations and companies in and outside Denmark relevant to UCPH graduates (and establishes internship opportunities and posting agreements with the most interesting units). These currently count UNFPA, ECHO, IFRC, DRC, Dignity, Danida, WHO and Roche Pharmaceuticals and mostly SUND, SAMF and HUM students have benefitted in 2017.
**Student driven activities**

The MSc Global Health Alumni Network held the first edition of a highly popular open thesis seminar with very little SGH support and expect to continue this student driven activity. Also, SGH continued to support several open events planned by student organisations IMCC, UNYA, NorWHO, CALIS and more, and initiated a partnership with IMCC to host a first edition of a Global Health Night in 2018 supervised by the team behind the equivalent in Sweden, which has attracted up to 1000 participants for the one day event.

**NorDoc PhD course**

SGH supported staff from the Department of Public Health in establishing the network and administrative platform for the first NorDoc course (Nordic Council of Ministers new Nordic partnership for PhD courses). The final NorDoc agreements has not yet been signed but SGH and the University of Bergen would like to test the collaborative format and showcase a way forward. The first course was successfully implemented in May 2018 at UCPH. The NorDoc program could carry a significant potential for UCPH.

**Hosting international partners in Copenhagen**

SGH has organised presentations for a large number of international teams visiting UCPH and has been the host for several universities with an interest in learning from the University of Copenhagen’s organisation of efforts related to global health.

**Open Educational Resources (OER)**

SGH will continue to develop and refine the development and implementation of Open Educational Resources in research methods, global health and humanitarian action. This include e-books, OER sharing platforms and the product titled “Better Thesis”. The Better Thesis is a series of tutorials and references on how to structure and write a university thesis at Master level. The product was developed jointly between SGH and the university library of the University of Southern Denmark and has so far attracted 700 000 visits and users from all over the world.

**Website, social media, newsletter and online learning**

Communication efforts are online-based via SGH website (235.000+ unique visitors), newsletter (11.000+ subscribers) and five social media pages (5.400+ followers/page). In 2017 we re-designed the website in accordance with the newest UCPH front page grid. Also, we started using global health fora on LinkedIn for sharing of news. E.g. Sharing the news about our now Coursera course on Sustainable Tourism to ten relevant fora led to app. 700 views.

**Social media pages:**

https://www.facebook.com/csghdki/ (5.500+ followers)
https://www.facebook.com/globalhealthmooc/ (4.600+ followers)
https://www.facebook.com/mdmaku.dk/ (4.100+ followers)
https://www.facebook.com/mscgh/ (1.800+ followers)
https://twitter.com/CSGH_DK (1.600+ followers)
Example of Facebook posting's reach and reactions with the subject being cross-faculty summer courses in global health:

**Performance for your post**

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Info: Graphic to the left is the post content. Graphic to the right is engagement statistics.

**Coursera and Marketing**

SGH's popular Coursera courses, *An Introduction to Global Health* (produced in 2013), has been of great branding value to the UCPH. In 2017, SGH produced a new Coursera course titled “Sustainable Tourism – promoting environmental public health,” and contributed to the three courses, *Air Pollution – a Global Threat to our Health*, *The Sustainable Development Goals – A global, transdisciplinary vision for the future*, and *Diabetes - the Essential Facts*. In 2017 these Coursera courses combined reached 120,000 enrolled learners. Again, in 2017, SGH has also produced modules on public health in emergencies funded by NOHA.

Coursera has notable and cost-efficient promotional value as applicants for UCPH educational programmes and individual courses find these via Coursera and via targeted email campaigns to the large, self-engaged and highly relevant audience. Example: In 2017 SGH received 23 relevant applications for our five summer courses in global health due to the applicants having learned of the opportunity via one email generated by Coursera whereby this mean outscores ‘Google’.
Open Events
SGH has promoted 37 open UCPH events related to global health in 2017 and organised events listed below:
- 50 year Anniversary Symposium of Tropical Medicine and International Health in Denmark
- Policy seminar: Are you for or against? A legal ban on non-medical circumcision of boys in Denmark,
- The European Union – just now
- Health innovation: Engineering Solutions for Health Systems Strengthening
- Child Health and the 2008 Economic Collapse
- Medical Tourism Debate: If healthcare services in Denmark are the best in the world – why do Danes leave?
- Innovations for equality in sexual and reproductive health and rights
- Global Health Case Challenge 2017 - Migrating Women's Health
- Join the celebration: Global Health Case Challenge - The Winning Solution
- 10th Anniversary of the Master of Disaster Management

Master programmes that we promote under the SGH umbrella

Master programmes (2 years)
- Africa studies (MA)
- Anthropology (MSc)
- Climate Change (MSc)
- Environmental Science (MSc)
- EuroPubHealth (MSc)
- Global Development (MSc)
- Global Health (MSc)
- Human Nutrition (MSc)
- Pharmaceutical Sciences (MSc)
- Public Health Sciences (MSc)
- Security Risk Management (MSc)

Professional master programmes (1 year)
- Master of Disaster Management
- Professional Master at Centre for African Studies
- Public Health
- Medical Anthropology
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Economic model and basis for faculty contribution for 2017 (DKK)